

## Sustainable Growth

**Emmbi Industries Limited** 

**Investor Presentation** 

Q1, FY 2017 – 18



#### **Disclaimer**

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All statements that address expectations or projections about the future, but not limited to the Company's strategy for growth, product development, market position, expenditures and financial results, are forward-looking statements. Since these are based on certain assumptions and expectations of future events, these are subject to extraneous, as well as other factors. You are required to do your own research prior to making any strategic or commercial decisions based on this presentation. Neither the Company or it's Directors, Management and/or Employees can be held liable for decisions made by the readers.

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## 1.Key Operating Highlights



• Financial Performance: Revenue Up 12.42 %,

EBIDTA Up 39 BPS

PAT & EPS UP 21.13 %

• Capex Programme: "Positive Pressure Clean Room" Rs.15.00 crores - Complete

"Water Conservation" Rs.7.00 crores - Complete

• <u>Innovation</u>: Specialty Packaging for Raw Wool

<u>Compliance</u>: Successful implementation of Ind-AS accounting standards and

GST system of Taxation at all operational levels of the Company

• <u>Brand Building:</u> A thought Behind Product focused branding: A Sustainable Growth

A Brand of Customers Choice: Consistent Topline Growth

A Brand that Enjoys Premium over Competition: Sustained Improvements of Margin

A Brand with Loyal Customer Base: For Consistency in Operating Performance

#### 2. Emmbi's Brand Umbrella



- **Emmbi Jalasanchay** a brand with products used for Storage, Transportation and Conservation of Water.
- ➤ Emmbi Krishirakshak a brand designed to focus on the concept of "crop protection at physical level". This helps farmers to avoid use of harmful chemicals fertilizers, pesticides, and fungicides.
- ➤ Emmbi Clean Tec a brand which represents a special manufacturing system for "Contamination Free Production System".
- ➤ Emmbi Aquasave a brand focused on saving the loss of water by percolation using HTCPM material for subsurface lining of clay canals.









#### 3. Diversified Business













#### **Estimated Global Market:**

#### 2.5 US \$ Billion

The Water Conservation portfolio, as the name suggests, focuses on creating solutions for the storage, transport and distribution of water.

These products – like pond liners and flexible tanks – are marketed under the Jalasanchay brand.

**Estimated Global Market:** 

36.5 US \$ Billion

The Advanced Composites division focuses on creating high-tech solutions for specialized applications.

This division creates solutions for hazardous waste management, asbestos removal, fire-retardant applications etc.

**Estimated Global Market:** 

30 US \$ Billion

Currently accounting for the bulk of our products, the Specialty Packaging division caters to a wide array of industries, from food and pharma to chemicals, cement and more — to transport and store materials.

#### **Estimated Global Market:**

#### 4 US \$ Billion

Products manufactured by the Agro Polymer division are marketed under the Krishirakshak name. These focus primarily on crop protection and de-risking the farmer from the weather.

Typical applications include Mulch Films, Crop Covers and flexible pipes.

<sup>\*</sup> Source 1/2/3/4: Market Insights Report, Business Wire, Research and Markets News & Emmbi Internal Research

#### 4. Focus on Innovation







Wool Pack: Specialized packaging product in the vertical of Advanced Composites developed by Emmbi for contamination free packaging of wool

- Application- Emmbi Woolpack will be used for packaging of Raw Wool
- Speciality Traditionally "Wool" was packed in nylon which is very expensive. At Emmbi, we have developed a Special Blend of Polymer which offers all the properties of a conventional woolpack at 50% of the cost.

• Market Size- US \$ 360 million.

## 5a. Understanding the customer needs



#### **Investments in Jalasanchay**



We continued to invest in building the Jalasanchay brand, which has seen an overwhelming response throughout our present target markets - Maharashtra and Rajasthan.

**Dr. M** – the mascot that we created to build a greater consumer connect – is being recognized and recalled by customers throughout.



Introducing Dr. M: Emmbi's advisor to farmers

#### 5b. Global Recognition in Water Conservation





i www.tradecalls.org/2017-08-08-pond-liners-market



BROKERAGE RATINGS

EARNINGS

INSTITUTIONAL INVESTORS

MARKETS ~

**TECHNOLOGY & IOT** 

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#### Pond Liners Market Analysis & Trends – Industry Forecast to 2022

By David Enersen - August 8, 2017

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Pond Liners Market Size

Global Pond Liners Market Research Report 2017 to 2022 provides a unique tool for evaluating the market, highlighting opportunities, and supporting strategic and tactical decision-making. This report recognizes that in this rapidly-evolving and competitive environment, up-to-date marketing information is essential to monitor performance and make critical decisions for growth and profitability. It provides information on trends and developments, and focuses on markets and materials, capacities and technologies, and on the changing structure of the Pond Liners Market.

Companies Mentioned are Reef Industries Inc., Emmbi Industries Limited, BTL Liners, Stephans Industries Limited, D&R Tarpaulins, SealEco, Fawcetts Pond Liners, Gordon Low Products Ltd., Western Environmental Liner, DuPont, Fabric Solutions Australia, Taian Road Engineering Materials Co., Ltd, RKW Group, GSE Environmental, Seaman Corporation.

The Global Pond Liners Market consists of different international, regional, and local vendors. The market competition is foreseen to grow higher with the rise in technological innovation and M&A activities in the future. Moreover, many local and regional vendors are offering specific application products for varied end-users. The new vendor entrants in the market are finding it hard to compete with the international vendors based on quality, reliability, and innovations in technology.

Emmbi, the only **Indian Company to** feature in the Significant Global Players in Pond Liner manufacturing







## YEARS OF SUBMANABLE GROWTH IN DUST RESEMENTED

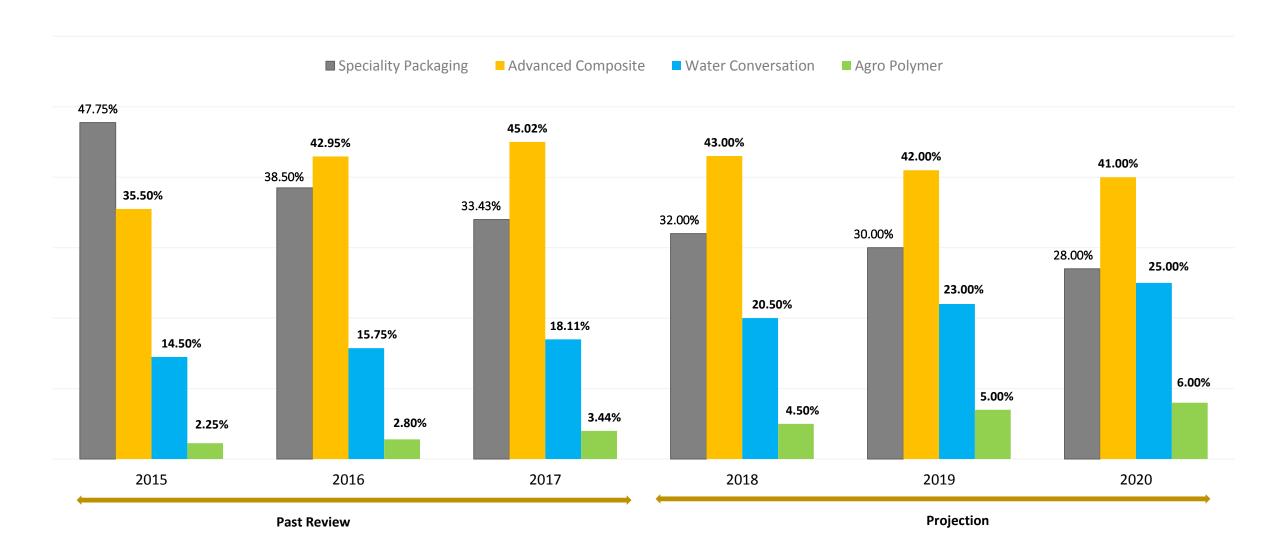
## Sustained growth across all financial parameters

(₹ Millions)	2012	2013	2014	2015	2016	2017	Q1 2018
Revenues	1,049.44	1,474.72	1,680.32	1,929.10	2,176.66	2,409.89	630.16
EBIDTA	99.47	126.09	154.17	202.26	269.64	299.46	79.52
PAT	33.09	32.42	43.34	59.65	105.95	127.28	35.57
EPS	2.01	1.91	2.45	3.37	5.99	7.20	2.01
BV	30.57	30.73	32.89	35.86	41.24	48.44	50.45

Increase %	2012	2013	2014	2015	2016	2017	Q1 2018
Revenues	35.12	40.52	13.94	14.81	12.83	10.72	12.42
EBIDTA	30.54	26.76	22.27	31.19	33.31	11.06	14.07
PAT	28.75	-2.02	33.68	37.63	77.62	20.13	21.13
EPS	28.85	-4.98	28.27	37.55	77.74	20.13	21.13
BV	7.53	0.52	7.03	9.03	15	17.44	4.15

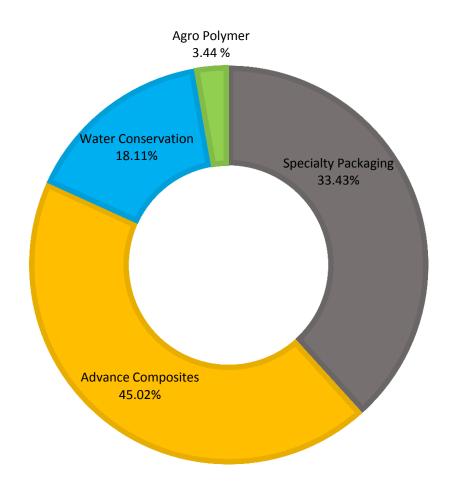
#### Revenue breakdown

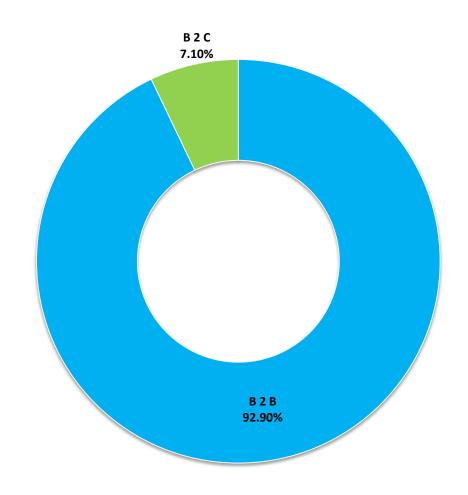




### **Our Business – Product Vertical Split**







**Business split by product verticals** 

**Business split by distribution verticals** 







## How will we sustain this growth in the future?



Focus on Brands for the Consumer Markets

Consistent Innovation for ever-changing Market needs

 Process Improvements by Lean Manufacturing Technique & Balanced Score Card Mechanism

Manufacturing Excellence through Automation.



# Apdx.A

Sustainable Business
Practices: The Emmbi Way

#### How we work towards sustained future growth



- A focus on need identification, rather than being product-focused
- Unrelenting focus on R&D capabilities for a continuous new product pipeline
- Unique processes that are difficult to replicate
- Focus on automation to ensure optimal manpower utilization
- Continuous training, development and up-skilling to ensure higher output per employee, and lower attrition
- Expanding beyond the B2B space with investment in building strong brands like Jalasanchay (for water conservation) and Krishirakshak (for crop protection)

#### Emmbi's philosophy on sustainability





Emmbi's brand philosophy of **Brighter Every Way** translates naturally to Sustainability.

However, to us, sustainability goes beyond the commonly understood one-dimensional, "environment-friendly" meaning.

#### To us it means:

- Sustained Business Growth
- Happy Stakeholders
- Responsible Business Practices

Our business focuses on each of these, to create sustainable returns



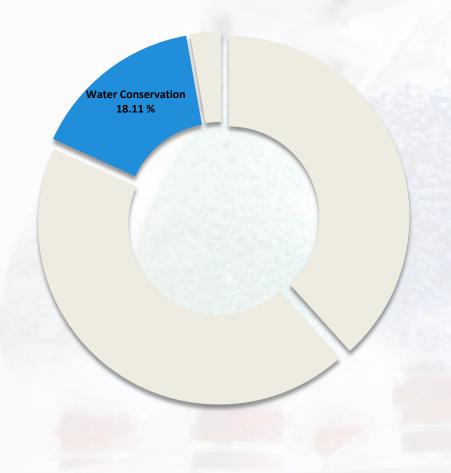
Apdx.B

Emmbi's Products and Services

## Water Conservation (1/2)



#### **STRONG PRODUCT SUITE**



#### Canal Liners, Pond Liners, Check Dams, Flexi Tank.





Canal Liner



Check Dam



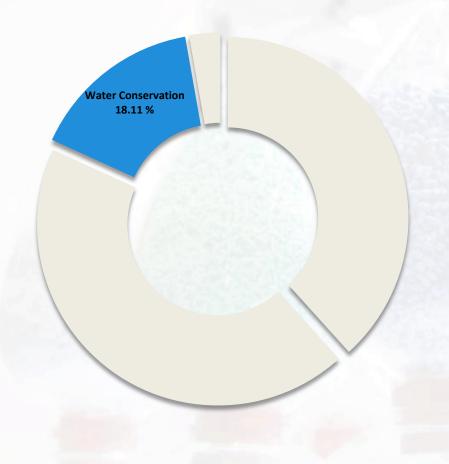
**Pond Liner** 

Collapsible Pipe

## Water Conservation (2/2)



#### **STRONG PRODUCT SUITE**



#### Water Conservation – Canal Liners, Pond Liners, Check Dams, Flexi Tank.







500 Liter Standing Tank



1000 Ltr Flexi Tank



Open Flexi Tank

## **Advanced Composites**



STRONG PRODUCT SUITE

Advance Composites 45.02 %



**UN Certified FIBC** 

UN FIBCs, Anti Carcinogenic Packaging, Anti-Corrosive VCI Material, Water Sludge Separator, Fall Arrest, Geo Cell, Nuclear Power Plant Waste Disposal.



Application of UN Certified FIBC



Anti Carcinogenic Packaging



Application of Anti Carcinogenic Packaging

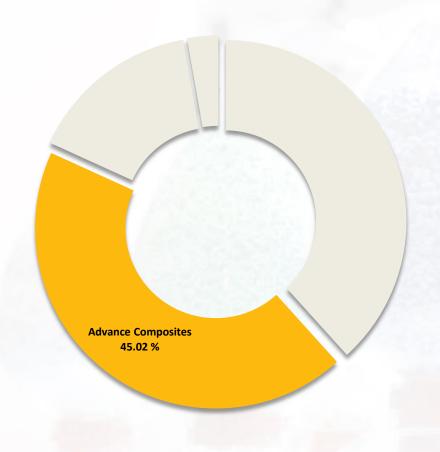


Water – Slug Separator

## **Advanced Composites**



#### STRONG PRODUCT SUITE



UN FIBCs, Anti Carcinogenic Packaging, Anti-Corrosive VCI Material, Water Sludge Separator, Fall Arrest, Geo Cell. Nuclear Power Plant Waste Disposal.



Anti-Corrosive VCI
Material



Application for Anti-Corrosive VCI
Material



Nuclear Power Plant Waste Disposal





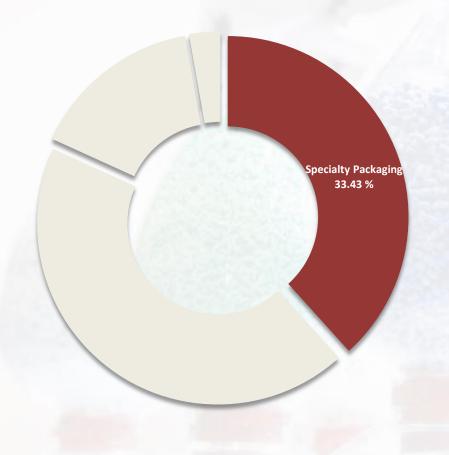
Fall Arrest

**Application for Fall Arrest** 

## **Specialty Packaging**



#### **STRONG PRODUCT SUITE**



General Purpose FIBC, Baffle Bag, and FIBC of Different Shape Container Liner, PWS & Films.



Construction FIBC



Paper Substitute Bag



**Application for Construction FIBC** 

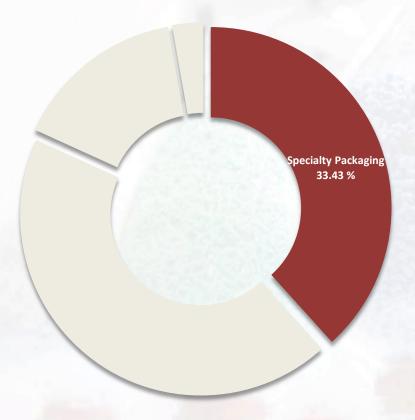


**Packaging Barrier Films** 

## **Specialty Packaging**



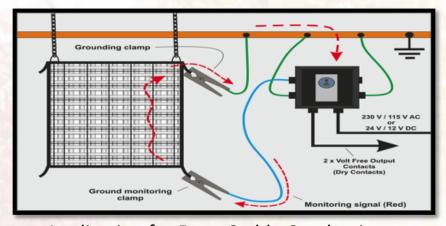
#### **STRONG PRODUCT SUITE**



General Purpose FIBC, Baffle Bag, and FIBC of Different Shape Container Liner, PWS & Films.



"Form Stable" Conductive



Application for Form Stable Conductive





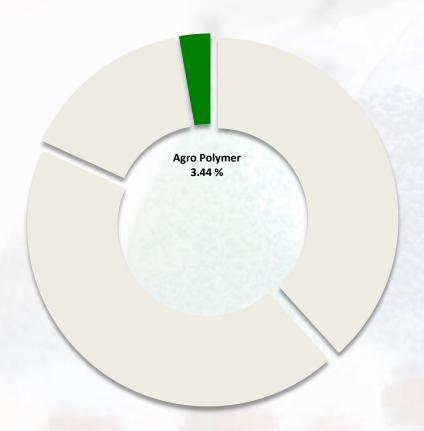


Application for Liquid & Solid Container Liner

## **Agro-Polymer**

## YEARS 197-2017 emmbi

#### **STRONG PRODUCT SUITE**



#### Crop Covers, Silage Incubator, Mulch Films, Shade Nets.



Mulch Film



Silage Incubator



**Shade Net** 



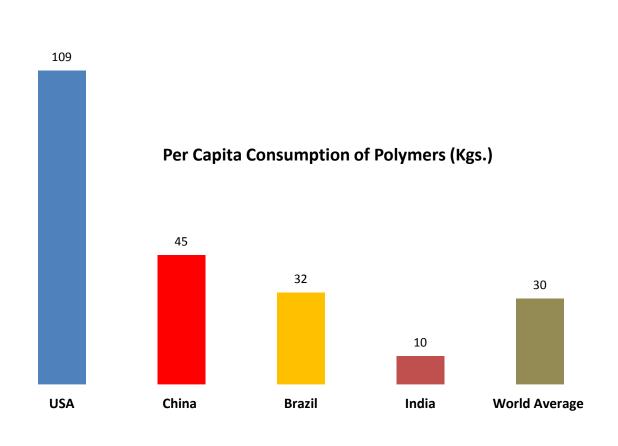
**Crop Cover** 



# Apdx. C Specialised Polymer Processing: An industry for growth

## Compared to the global averages, India still has head-room for growth





## INDIA LAGS THE WORLD IN POLYMER CONSUMPTION

India's consumption of polymers is still a third of the global average.

#### **URBANIZATION TO DRIVE CONSUMPTION**

As the country urbanizes and grows economically, we see a significant uptick in polymer consumption.

(source: Global Polymer News)

## In India, Emmbi Industries is driving this shift through unique applications



#### **Conventional applications**

Jute Bags
Concrete Canal Liners
Concrete / Metal Water Tanks
Metal Sludge Separator Tanks
Oil Based Anticorrosive Packaging
Paper Packaging Bags
Earthen Pots to Carry Water

#### **Modern applications**

PP Bags
Woven Polymer Canal Liners
Woven Polymer Flexi Tank
Woven PP Water Sludge Separator
Polymer Based Anticorrosive (VCI) Packaging
Polymer Based Paper Look Alike Bags
Plastic Water Tanks to Carry on Cycle

#### **New Applications**

Polymer Pond Liner Crop Covers Pneumatic Safety Systems Woven Polymer "Lapeta Pipe"



# THANKYO **Emmbi Investor Services:** info@emmbi.com